



City of Pullman Priorities and Goals

(Adopted: August 28, 2018)



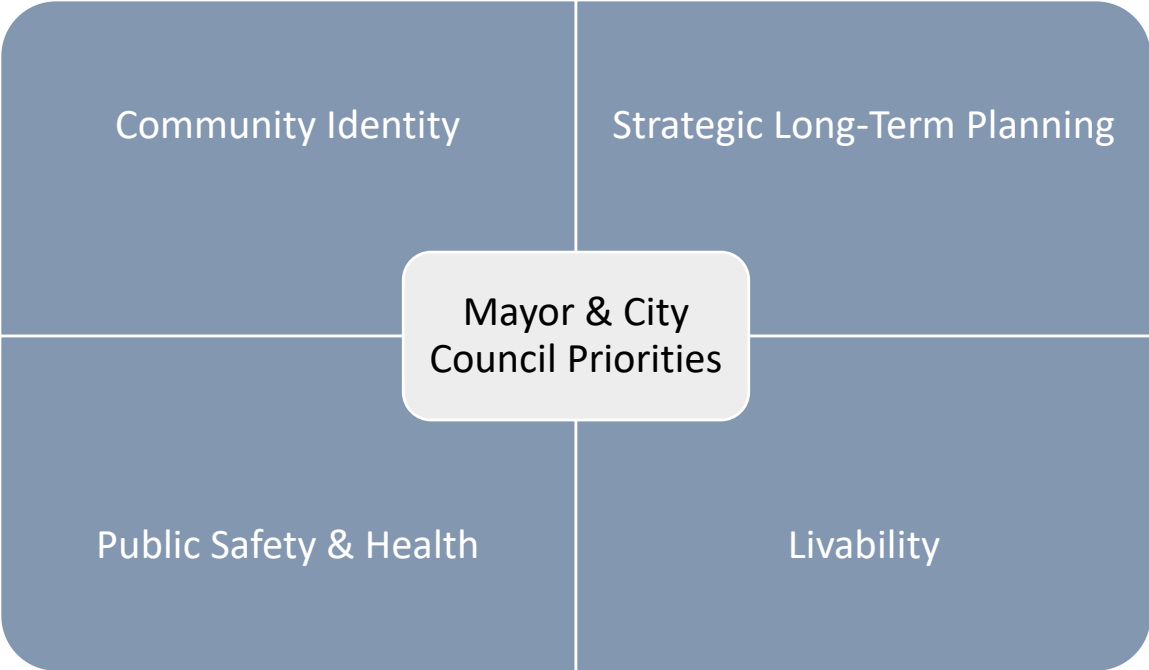
Executive Summary

This document contains a combination of high-level policy priorities and specific goals that the Pullman Mayor and City Council have determined will best lead the city forward. The priorities will remain current as long as the Mayor and City Council determine that they are the best policy themes to follow as an elected body, and will be reviewed periodically to verify that they are still relevant for Pullman.

The goals, which fall under the priorities, are a mix of short-, medium- and long-term items that the Mayor and City Council have determined are focus areas of city personnel and community partners to support and develop work plans and deliverables. This strategic plan will be used to inform the city budget process and will shape priority funding. The strategic plan will also be shared with the community so that they can continue to help shape future focus areas for the City. The budget will then inform department work plans for at least the next two years. This feedback loop, provided by the guidance of the Mayor and City Council will shape the next chapters for the City of Pullman.

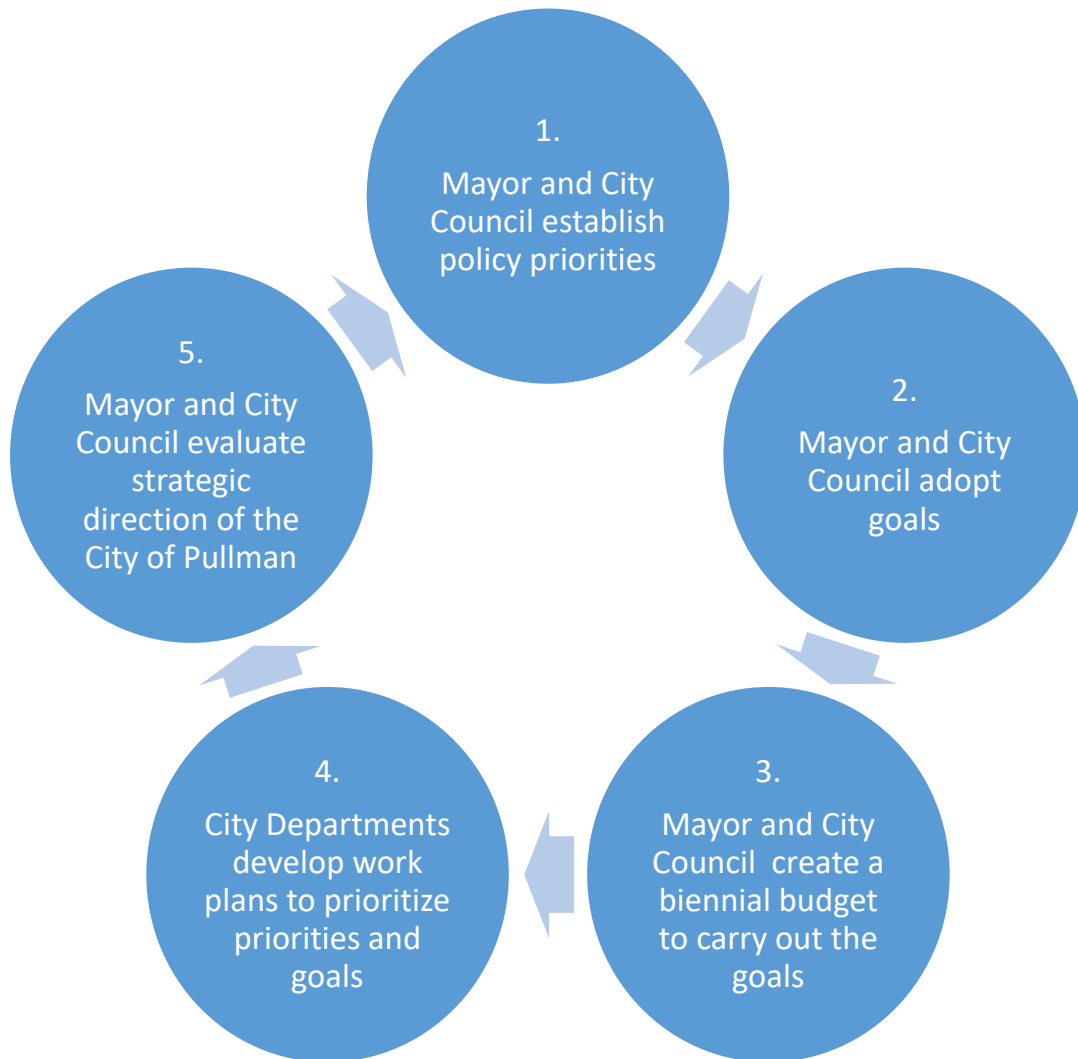
The Mayor and City Council receive input from residents, businesses, and other civic groups to help inform their planning strategy. Groups, such as the Town-Gown Collaborative (an initiative started between Mayor Johnson and President Schulz), Pullman 2040, and the Downtown Pullman Association have helped to provide input in the goal setting process.

The following pages list the strategic priorities and goals as they have been determined by the Mayor and City Council.



The lifecycle of the City’s priorities and goals, illustrated below, is a visual representation of the important connections that exist between the budget and the work of our employees.

The connection between our policy makers on the City Council and the work of our employees is critical. While there are a Mayor and seven City Councilmembers to help create the city policies, it is important to recognize that the work of the city is accomplished most effectively when our community and elected officials work together to establish the direction they want the work to take. It is then up to the employees to then establish programming and work plans that ultimately carry out the mission of our elected officials. Together we accomplish a great deal and work toward making Pullman the great place that it is to live, work, and invest.



Community Identity

Downtown

- Create a master plan for downtown Pullman to include:
 - Defining the downtown boundary
 - Address transportation issues, including parking, ADA access, multimodal access, walkability, and speed limits. Enforce pedestrian clearance, especially for ice and snow, and especially with downtown businesses.
 - Encourage downtown business owners to repair awnings, gutters and downspouts for enhanced walkability.
 - Develop a design standard for buildings
 - Develop a design standard for sidewalks, trees, and public areas
 - Determine parent/child-friendly amenities for downtown
 - Determine the funding mechanisms to enact phases of a master plan

Economic Development/Business Retention Expansion (BRE)

- Continue to promote economic development opportunities to increase the retail sales tax base and job creation through a broad range of initiatives by cooperating with key partners including the Town-Gown Collaborative (WSU), Pullman Chamber of Commerce, Downtown Pullman Association, and Pullman 2040.
- Support additional, affordable housing to include a search for a builder(s) to continue the development of this type of housing, increase homeownership, and diversify housing stock.
- Revitalize Pullman waterways, including the South Fork of the Palouse River from downtown to the Waste Water Treatment Plant by using native vegetation to create a park-like river edge. Develop floodplain management designs that include trails and play fields. Acquire unused land and other property as

funding permits. Clean up debris on public lands and work with private landowners to do the same.

- Support the creation of a local Metropolitan Planning Organization (MPO) to help secure federal and state transportation funding.
- Consider hiring an Economic Development Specialist with retail recruitment experience and a grant-writing skillset

Education

- Support Pullman School District, Washington State University, and Spokane Falls Community College in their missions to provide the highest quality education to their students.

Strategic Long-Term planning

Dependable Infrastructure

- Pass a Complete Streets ordinance that enhances multimodal access on Airport Road from Terre View Drive.
- Support the development of a bypass route to alleviate truck traffic and to promote economic development in the downtown core.
- Research and discuss options for additional city Street Fund. Consider:
 - Transportation Benefit District (TBD)
 - Utility Tax increase
 - Transportation Impact Fees for new development
- Conduct a professional study of bicycle and pedestrian circulation including trails, sidewalks, bike lanes, and bike routes. The plan would:
 - Recommend improvements to the existing trail system, including missing links
 - Recommend replacing and improving neglected on-road bicycle lanes and sharrows throughout the city
 - Complement WSU's Bicycle Pedestrian Plan
 - Plan for expanded bicycle and pedestrian facilities as the city grows in area and population.
- Address street/road repairs on a needs basis rather than by rotating work on the four hills.

Technology

- Continue to modernize city technology infrastructure:
 - Take necessary steps to accept debit and credit cards within various departments

- Create a new city website
- Complete GIS mapping system
- Implement 311 system to allow the community to engage the city and notify staff of items such as potholes, code enforcement needs, and to ask questions of city personnel

City Services

- Add a supervising code enforcement officer while consolidating code enforcement under the Police Department and developing an annual code enforcement work plan.

Community Partnerships

- Continue to champion the Pullman-Moscow Regional Airport by supporting the development of a new terminal building.
- Continue to support water conservation efforts in the Palouse Region, which may include water reuse programs.

Public Safety & Health

First Response

- Improve road development and access standards to maintain rapid Fire Department access.

Community Health

- Emphasize Pullman Regional Hospital's importance to the City by working closely with the hospital to address the broad health needs of the community, supporting the hospital in its efforts to recruit and retain high-quality healthcare providers, supporting increased funding for physician residency training programs in eastern Washington, and recognizing the importance of planning for elder care.
- Adopt a Climate Action Plan with specified local goals and steps to decrease the city's contribution to greenhouse emissions and to ensure the city's livability now and sustainability in the future.
- Explore the feasibility of electric busses to assist in reducing greenhouse emissions.
- Communicate to the public any environmentally-friendly and sustainable projects that the city takes on.
- Promote services for people with disabilities (e.g. Boost Collaborative)
- Provide mental health training for front-line employees and City Councilmembers

Livability

Culture & Human Services

– Diversity

- Continue to promote the value of our community’s diversity and support ways to increase understanding of our city’s unique groups.
- The Mayor and City Council will continue to involve the local community by engaging community members at community events such as the National Lentil Festival, ArtWalk, and Fourth of July events.

– Poverty/Homelessness

- Evaluate winter housing options for the homeless community and work with local nonprofit organizations and faith-based community to address identified needs.

– Comprehensive Access

- Evaluate access issues citywide including ADA access issues to ensure that Pullman is an inclusive community to all abilities.

Housing/Neighborhood Planning

- Update city codes, policies, processes, and related documents regarding the planning of subdivisions, streets, sidewalks, and other efforts related to the look and feel of Pullman’s future growth.
- Determine potential for “tiny housing,” cottage housing, and accessory dwelling units (ADUs) as alternate forms of housing.

Multimodal Transportation

- Continue to improve bicycle and pedestrian trails, including appropriate recommendations from Pullman Civic Trust, the WSU Bicycle and Pedestrian Plan, and others by:
 - Encouraging WSDOT to explore alternatives to abandoning the Pullman-to-Colfax and the Pullman-to-Fallon railroad corridors, most particularly as that relates to the continued existence of the rail-banked Bill Chipman Trail.
 - Supporting alternative transportation options, such as the future Pullman-Albion-Colfax trail, and preserving such corridors for future uses.
 - Enhancing bicycle accommodations in the downtown corridor and other commercial areas in partnership with WSU, and the Downtown Pullman Association.