



CITY OF PULLMAN WASHINGTON

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Pullman Police Department Joins Instagram

PULLMAN – The Pullman Police Department (PPD) joins an estimated 70% of U.S. companies in using Instagram as a public outreach tool.

Already using Facebook and Twitter, PPD views Instagram as a new and exciting platform by which to connect with Pullman students, residents, and visitors. With more than 500 million active monthly users, Instagram offers a responsive platform capable of sharing public safety messaging on an instant and ongoing basis.

Those who live, work or play in the Pullman community are encouraged to follow the Pullman Police Department on social media for public safety tips and announcements, road closure information, community announcements, and more. Find Pullman PD on Facebook (www.facebook.com/pullmanpd), Twitter (@PullmanPolice), and Instagram (pullmanpolice). Connect with PPD on Nextdoor.com and download the free MyPD mobile app for instant access to Pullman PD resources, submission forms, and more from your mobile device!

“Social media allows us to communicate with the public on a consistent basis, which fits perfectly with our Community Policing efforts,” notes Pullman Police Chief Gary Jenkins. “Facebook, Twitter, and Instagram can be effective tools to deliver critical information to the public in a timely manner.”

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